

# PLAYERS'

# WEEKEND



**FOR IMMEDIATE RELEASE**

August 6, 2019

## **PLAYERS' WEEKEND, NICKNAMES ON JERSEYS RETURN TO MLB ON AUGUST 23-25**

### **New Uniforms Designed to Further Showcase Players' Cleat, Accessory Designs**

#### ***30 Players Named Ambassadors to Highlight Players' Weekend***

MLB, Major Leaguers, Clubs and partner organizations will shine a light on the unique personalities behind the world's most talented baseball players when the third annual Players' Weekend returns to MLB ballparks on August 23-25, it was announced jointly today by Major League Baseball and the Major League Baseball Players Association.

Major League Baseball players will showcase their passions, backgrounds and interests by putting their own personal touches on what they wear and equipment they use during Players' Weekend. Players have selected nicknames for themselves to be on the backs of their jerseys, and are given the chance to design, wear and use creatively colored and decorated equipment including bats, spikes, batting gloves, wristbands, compression sleeves and catcher's equipment. A patch honoring Tyler Skaggs will also be available for players to wear on their uniforms, if they choose.

Thirty players, one representing each Club, have been named *Players' Weekend Ambassadors* and will take the team-lead in championing the initiative and their teammates' efforts. Players' Weekend Ambassadors include: 2019 All-Star starters Ronald Acuña Jr., Cody Bellinger, Alex Bregman and Hunter Pence, 2018 American League MVP Mookie Betts, and 2019 T-Mobile Home Run Derby champion Pete Alonso. The full list can be found at the end of this release, on [MLBPlayers.com](http://MLBPlayers.com) and [MLB.com](http://MLB.com).

New to Players' Weekend this year will be an expansion of mobile device usage. Prior to the National Anthem, players will be permitted to use their personal handheld mobile devices, such as smartphones and tablets, on the field or in the dugout to promote the event via social media. Also prior to and after the game, each player will again have the option to wear a t-shirt highlighting a cause or charity of his choice.

During the games, players will wear specially designed monochromatic all-black and all-white uniforms created specifically for the weekend-long event with jerseys by Majestic, caps by New Era Cap and socks from

Stance. Each home team decided which colorway it will wear during the weekend with each visiting team wearing the other uniform option. Pitchers on teams wearing white uniforms will wear black caps to ensure all umpires and batters have clear visibility of each pitch. Images of every team's uniforms can be found here: [Players' Weekend Caps](#) and [Players' Weekend Jerseys](#).

Inspired by players' style choices when they are away from the field, the fashionable monochromatic uniforms allow for each custom accessory design to stand out more than ever before. During Players' Weekend, photo shoots will be conducted with players at ballparks to highlight the standout designs, which will be amplified over social media between MLB, the MLBPA, Clubs and most of all, individual player accounts using #PlayersWeekend.

In addition to the standard uniform items, Players' Weekend 2019 will be the first MLB event with a league-wide batting helmet. The same Rawlings helmets used in all regular season contests will be decorated in matte black and matte white to further accentuate the white-on-white and black-on-black uniforms.

Game-worn, authenticated Players' Weekend jerseys and batting helmets will be auctioned at [MLB.com/auctions](http://MLB.com/auctions). All proceeds will be donated to the MLB-MLBPA Youth Development Foundation, a joint effort established in July 2015 by MLB and the MLBPA with an initial commitment of \$30 million focused on improving the caliber, effectiveness and availability of amateur baseball and softball programs across the United States and Canada.

Nationally broadcast games over Players' Weekend include the Yankees visiting the Dodgers on Saturday, August 24th at 4:05 p.m. ET on FS1 and the Rockies playing the Cardinals at 7:15 p.m. ET on FS1. Closing out Players' Weekend on Sunday, August 25th, the Nationals visit the Cubs on TBS at 2:20 p.m. ET, while ESPN's Sunday Night Baseball will broadcast the Yankees at Dodgers finale at 7:05 p.m. ET.

Authentic and replica Players' Weekend caps, jerseys and socks are available at [MLBShop.com](http://MLBShop.com).

PLAYERS' WEEKEND		AMBASSADORS	
AMBASSADOR NAME	NICKNAME	AMBASSADOR NAME	NICKNAME
RONALD ACUÑA JR.	EL DE LA SABANA	VLADIMIR GUERRERO JR	EL K
PETE ALONSO	POLAR BEAR	BILLY HAMILTON	BONE
TIM ANDERSON	TA7	JORDAN HICKS	TYPE 1
WILLIAMS ASTUDILLO	ASTUDILLO	RHYS HOSKINS	BIG FELLA
JOSH BELL	JB	ADAM JONES	ROOTS
CODY BELLINGER	BELLI	FRANCISCO LINDOR	🤔 MR.SMILE 🤔
MOOKIE BETTS	MOOKIE	EVAN LONGORIA	LONGO
ALEX BREGMAN	A-BREG	MANNY MACHADO	EL MINISTRO
MIGUEL CABRERA	MIGGY	TREY MANCINI	BOOMER
LORENZO CAIN	THREE KIDS	HUNTER PENCE	ㄣ(ツ)ㄣ
WILLSON CONTRERAS	VENEZUELA	CC SABATHIA	DUB
KHRIS DAVIS	KD	MAX SCHERZER	BROWN EYE
DEREK DIETRICH	DIETZ	ANDRELTON SIMMONS	SIMBA
DEE GORDON	⚡	BLAKE SNELL	ZILLA
CURTIS GRANDERSON	GRANDYMAN	TREVOR STORY	TRUE

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